

HIGH SPEED TONERS CHEAT SHEET



10 DIFFERENT TONERS

COOL/NEUTRALIZING SHADES

- ICY** (Blue/Violet base): For achieving the perfect platinum on pre-lightened blondes.
- SILVER** (Blue base): Creates a silver platinum on pre-lightened blondes. Process longer for deep silver tones.
- ASH** (Olive base): Best for cancelling any unwanted warmth in the hair and creating beautiful ash blondes.
- MOON STONE** (Violet base): Best for cancelling unwanted pale yellow undertones. Gives an almost metallic pale violet reflection.
- PLATINUM PEARL** (Grey/Violet base): Use to create pastel, cool iridescent platinum tones on pre-lightened blondes. Beautiful on its own or as a pre-tone service before applying our semi-permanent colors for added longevity.
- LILAC CHILL** (Violet base): Best for adding cool violet tones to the hair while eliminating unwanted yellow undertones. Beautiful on its own or as a pre-tone service before applying our semi-permanent colors for added longevity.

WARM/ENHANCING SHADES

- ROSE GOLD** (Red/Gold base): The essential rose gold for pre-lightened blondes. Leave it on longer for deeper rose gold tones.
- GOLDEN SHIMMER** (Gold base): For enhancing gold and yellow undertones to help create buttery, bright, warm and/or balanced blondes. Use alone or as a pre-tone service to support warm vivid shades or natural warm end results.
- COPPER BLONDE** (Copper base): For enhancing orange, gold, and yellow undertones to help create light copper tones for pre-lightened blondes. Use alone or as a pre-tone service to support warm vivid shades or natural warm end results.

NEW WARM/ENHANCING SHADE

DIRTY PINK (Pink/Blue-Violet base): Provides the perfect dusty, iridescent pink. Cool violet undertones create an intentional lived-in finish. Beautiful on its own or as a pre-tone service before applying our semi-permanent colors for added longevity. Use to enhance naturally warm undertones.

GOOD QUESTIONS

- ARE THE PULP RIOT HIGH SPEED TONERS INTERMIXABLE?**
Yes. You are the artist, create a custom hue for your client.
- WHAT HAIR TYPES ARE HIGH SPEED TONERS BEST SUITED FOR?**
While applying to damp hair is often faster and can save crucial minutes behind the chair, applying to dry hair can provide more even, longer lasting results. Hair color deposition will not be diluted when applied to dry hair.
- WHAT DETERMINES THE PROCESSING TIME?**
High Speed Toners are progressive, meaning they will deepen over time. You will see results in 5 minutes or less. For additional depth and tonal deposit allow to process for up to 20 minutes.
- CAN THE TONERS BE MIXED WITH PULP RIOT SEMI-PERMANENT SHADES?**
Application, processing and rinsing of the High Speed Toners and any other oxidative processes should be completed before applying Pulp Riot Semi-Permanent colors. Pulp Riot Semi-Permanent colors and High Speed Toners should not be mixed with one another.
- WHAT DETERMINES THE DEVELOPER AND MIX RATIO TO USE?**
High Speed Toners are designed to be used with Pulp Riot 6 or 10 volume developer and can be mixed in a 1:2, 1:3, or 1:4 ratio. Together the volume of the developer used, and the mix ratio will determine processing speed and the level of deposit. For the densest, deepest toning use a 1:2 mix ratio with 6 volume developer; for the sheerest, most pastel toning a 1:4 mix ratio with 10 volume developer is recommended.



TIPS AND TRICKS

IF YOU APPLY COLOR SLOWLY...	IF YOU APPLY COLOR QUICKLY...
Try using bottle for speed	You're the pro: use either bowl & brush or bottle
Applying to damp hair could be faster	Apply to damp hair or dry hair
Start the application in the back in case rinsing in case rinsing is necessary	Start the application in the area where most toning is needed
Use 10 volume	Use either 6 volume or 10 volume developer. 6 volume will have faster deposit
Use a 1:3 or 1:4 mixing ratio	Use a 1:2, 1:3, or 1:4 mixing ratio
PRO TIP: ISOLATE FINE HAIR AT THE HAIRLINE, OR VERY POROUS HAIR, AND APPLY LAST TO AVOID OVER-DEPOSIT	

HOW DOES THE VARIATION IN MIX RATIO AND DEVELOPMENT TIME EFFECT THE END RESULT?			
VARIOUS MIX RATIOS/TIMING WHEN USING 6 VOL DEVELOPER	5 MIN 1:2 MIX RATIO	10 MIN 1:3 MIX RATIO	15 MIN 1:4 MIX RATIO
EXAMPLE: ICY			

Scared of speed? Don't be! Get similar results at 5, 10, & 15 min* – just change the mix ratio and/or processing time.
*Results may vary based on hair condition.

HIGH SPEED TONERS SWATCH CHART

**PREDICTABLE &
CUSTOMIZABLE RESULTS**

**STEP 1
PICK YOUR TONER**

**STEP 2
COMPARE YOUR CANVAS**

**STEP 3
PROCESS TO PREFERENCE**

STARTING CANVAS

LEVEL 8 LEVEL 10



WHAT IT IS

Speed, intensity, or both. Toning where you control the results! Create a variety of blonde tones in as a little as 5 minutes on pre-lightened hair, levels 8-10. Tones deepen the longer you leave them on, giving the artist complete control over the end color result. 5 minutes = perfectly toned, 15-20 minutes = bold, intense blonde. Our toners are intermixable for detailed shade customization.

HOW TO USE

Standard mixing ratio: 1:2 TONER TO DEVELOPER

Mix with Pulp Riot 6 or 10 volume developer. (Generally, 6 volume will be your go-to. Reach for 10 volume for sheer, pastel toning, slower deposit or if the hair is very coarse.)

Apply to dry or damp hair with bowl & brush or a bottle. Let process for 5 to 20 minutes, depending on how deep a tone you want. Fully shampoo out and rinse.

RIOT HACK

High speed not, high stress - you control the speed! To slow down the process and give you more control, you can mix 1:3 or 1:4 by adding more developer.

POWERED BY

QUINOA OIL: Strength and elasticity

PLANT BUTTERS: High-gloss and shine

COCONUT & LINSEED OILS: Hydration

Vegan formula* and not tested on animals
3 oz. 90 mL tubes



@PULPRIOTHAIR

GET
EDUCATION

*No animal derived ingredients

COOL / NEUTRALIZING SHADES



WARM / ENHANCING SHADES



NEW SHADE



LASTS 6-8 WEEKS**

**LONGEVITY CAN BE AFFECTED BY MULTIPLE VARIABLES INCLUDING HAIR POROSITY FREQUENCY OF WASHING, HEAT STYLING, HABITS, ETC. IMAGES ARE COLOR GUIDES ONLY AND SUBTLE VARIATIONS MAY OCCUR IN PRINT OR ON SCREEN. COLOR END RESULTS MAY VARY DEPENDING ON UNDERLYING PIGMENTS PRESENT IN YOUR CLIENTS' CANVAS